

Antithesis	use of strongly contrasting ideas, words, or images
Aphorism	a brief, cleverly worded statement that makes a wise observation about life
Diction	a speaker or writer's choice of words
Ethos	how a speaker or writer presents themselves to their audience
Logos	the logic, reasoning, evidence, and explanations which the speaker uses to persuade the audience
Parallelism	repeating a grammatical structure for emphasis
Pathos	the ways in which a speaker appeals to the audience's emotions
Peroration	the intensifying or building toward a climax, usually accompanied by the speaker getting louder and more passionate
Repetition	a literary device that repeats the same words or phrases a few times to make an idea clearer
Syntax	the arrangement of words and phrases to create well-formed sentences in a language.